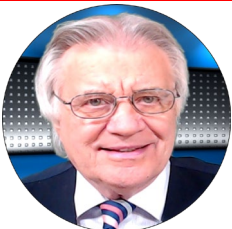


Podcast Guest Coaching



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“You can’t afford to sound or look amateur when guesting on today’s podcast and online video shows”

In early 2020 you could have “got away” with looking and sounding an amateur if you were asked to be a podcast guest. It was “all new” then. But the world continued to change. Podcasting and online video guesting, such as on Zoom, truly zoomed. And with it a lack of tolerance of poor performance.

In 2022 you need to be a “remarkable” guest to seize your share of today’s effective **FREE** marketing media. You need to sound and look professional in audio and on video.

Triple award-winning BizVision’s BVTV Network anchor host, **Malcolm Gallagher** brings you your personal coaching opportunity.

With 8 BVTV Channels hosted at www.BizVision.co.uk, over 650 top business & thought leader guests interviewed in these last 2 years and thousands of viewers & listeners each week, you can be sure Malcolm has the knowledge and skill to help you be that “remarkable” guest that both impresses and creates impact.

He brings you TWO online coaching options with him which are **Guest Essential** and **Guest Plus**. **Guest Essential** will guide you into being a great *audio* podcast guest. **Guest Plus** will coach you into greatness on both *audio and online* video guesting, along with a guest appearance on one of Malcolm’s award-winning shows!



Guest Essentials

120 minute bank of Zoom sessions covering:

- Understanding why & how of audio podcasting
- Essential preparation to sound good
- Finding hosts
- Pitching to hosts with the our Guest Template
- On Air Guesting – what & how to say it
- Maximising the exposure afterwards
- Mock audio interview with Malcolm

You get:

2 hours of personal coaching (120 minutes bank)
Grounding pack to prepare
Recorded mock interview
Guest essential learning material sent digitally

Request your personal pricing.



Guest Plus



300 minute bank of Zoom sessions covering:

- Mastering the opportunity of audio & video guesting
- Essential preparation & gear to look & sound good
- Pitching to hosts with the BVTV Guest Plus Template
- On Air & Video Guesting – what & how to say it
- Maximising the exposure afterwards
- Mock recorded interview with Malcolm
- VIP Guest on one of Malcolm’s top BVTV shows!

You get:

- 5 hours of personal coaching (300 minutes bank)
- Grounding pack to prepare
- Recorded mock interview
- Guest essential learning material sent digitally
- **Guest appearance on a BVTV Show**

Request your personal pricing.

What to do now

To discuss **The Podcast Guest Coaching** programmes or book your option contact Malcolm Gallagher mg@bizvision.co.uk or call +44 (0) 784 3413305