

Pitches & Proposals That Win!



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“The ability to write a winning, persuasive pitch or proposal needs to be at the top of your Must-Do list in this NEW world ”

Too many businesses lump bids, tenders, contracts, proposals all together in one “to-do” pile. Don’t. You should treat proposals and pitches different from the stricter fill-in-the-form process of formal tendering.

Proposals and pitches are often semi-structured allowing you the greater opportunity to make yours truly persuasive. **But** that softer structure can make it seem less rigorous and all too often companies don’t take the whole process seriously enough – **and that’s why they don’t win!**

Here’s how you can get onto the Pitch & Proposal Winners podium – and in first place!

For over 20 years at BizVision we have helped businesses and organisations of all sizes and types in many parts of the world make write and present winning and persuasive proposals. From the hotel responding to an RFP (Request for Proposal) to an entrepreneur making a bid for funding, from a digital marketing agency pitching for a client to an engineering company proposing an innovation – no matter the sector, no matter the level we’ve done it. We’ve also been on the other side and judged proposals! That means we know the win-process and what you need to do to be a winner.

What’s the Pitch & Proposal Programme?

The Pitch & Proposal Programme is about you mastering ***the ability to write effective proposals and about you having the ability to persuasively present those pitches or proposals.***

Too many businesses think proposals is an admin process. Something to churn through.

At BizVision we know its a company effort led by Sales & Marketing or Business Development. A good proposal is a persuasive *sales* document.

We also know how to pitch or present your proposal so that your prospective client sees you as the desirable winner.

The BizVision Proposal Winner programme will set you apart from competitors and show why you should be on the winners podium!

This programme is for any size of business wanting to win new clients or customers.

Small contractors or firms choose *Essentials*

Professional services, agencies & others choose

The Full Pitch & Proposal Programme.

Your Options

Proposal Essentials

Essentials is for those smaller businesses who want to know how to win more proposals and contracts but are not yet ready for the full programme.

Essentials includes 2 online Zoom Meets, access to the Biz Vision online learning “proposal-set” + a written report. And lots of expert guidance online!

Ask Malcolm for your personalised £ quotation

The Pitch & Proposal Winner Programme

The full programme equips yourself or your team with the proficiency and skills you need to prepare for and win proposals. Includes all ZoomMeets, Online Learning and Proposal-Writing and Presenting assistance to make you self-sufficient. Typically 90 day intensive for small to medium sized businesses.

Ask Malcolm for your customised and personal £ quotation

Your Next Step

To discuss **The BizVision Proposal & Pitch Winner programme** or **book your option** Malcolm Gallagher mg@bizvision.co.uk or call **+44 (0) 784 3413305**