## **Bid & Tender Winner**



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# "Are you really ready to win more bids, tenders and contracts in this new buying world?"

A simple but true question. You can't afford to come second in bids & tenders. There's no prizes for that! However, too many businesses continue to make half-hearted bids, or bid for everything in the hope that they will win something! That *may* have worked in the past but unlikely. And now buying has changed. Unless you become more "professional" in your bid-writing then second-place or even worse may await you.

#### Here's how you can get onto the winners podium – and in first place!

For over 20 years at BizVision we have helped businesses and organisations of all sizes and types in many parts of the world get ready for and win bids, tenders and contracts. We've also been on the other side and judged bids! That means we know the win-process and what you need to do be a winner.

"I'm Malcolm Gallagher, award-winning Executive Business Coach. Since 1999 I have coached and helped businesses around the world successfully bid for both public sector and supply chain contracts. I am the founder of The BizVision Bid & Tender Winner Programme which will give you the ability to get your business ready to win and write winning contracts"

#### What's the Bid Winner Programme About?

The Bid Winner Programme is about you mastering *The Three Gates* to winning. First Gate is Get Bid Ready, Second Gate is Get Tender Ready and the Third Gate is to Get Win Ready. Sadly most businesses try to by-pass gates 1 and 2 and go straight to writing a bid and then wonder why they didn't win!

Too many businesses think bidding is an admin process. At BizVision we know it's a company effort led by Sales & Marketing. A good bid is a persuasive sales document.

The BizVision Bid Winner programme will set you apart from competitors, show why you should be the Winning Supplier and give you all the tools & skills to win.



The 3 gates of the BizVision **Top Gun Bid Winner** Programme

#### **Your Options**

#### Bid Winner Essentials

Essentials is for those smaller businesses who want to win more contracts, tenders or proposals but are not yet ready for the full programme.

Essentials includes 2 online Zoom Meets, access to the Biz Vision online learning "bid-set" + a written report. And lots of guidance online

Ask Malcolm for your personal £ quotation

#### The Bid Winner Programme

The full 3 Gate programme equips yourself or your team with the proficiency and skills you need to prepare for and win bids in these new buying times. Includes all ZoomMeets, Online Learning, and Bid-Writing assistance to make you self-sufficient. Typically 90 day intensive for small to medium sized businesses.

Ask Malcolm for your personal & customized £ quotation

### **Your Next Step**

To discuss **The BizVision Bid Winner programme or book your option**Malcolm Gallagher **mg@bizvision.co.uk** or call **+44 (0) 784 3413305**