

BizVision BV-TV & Podcast Network Guest



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Be a specialist VIP guest on our network of podcasts and video channels.

Communicate your specialist knowledge and improve your visibility – free opportunity

First thing is to say that we are experienced in caring for guests and, especially if you are a PR firm, know they are your clients. Our aim is that everyone feels afterwards that it was worthwhile, made easy and perhaps enjoyable! There are no charges at all for being a guest on any of our podcast or BV-TV Channel collection. Our aim is to provide content that our listeners, readers or viewers find of value and “remarkable” to their own contacts. Give to get!

We are based in North-East England so video interview via Zoom (or we have other video links) is most sensible in these times. As we record the interview we can strip out the audio for podcasts so you, our guest, gets extra exposure across our media brands of Podcasts, BV-TV channels and Webshows.

Please select a topic in which you are very knowledgeable or a specialist (you can choose a number of topics but one per episode) so we can get the audience to focus on that topic. This makes it easier for pre-publication promotion. The aim for the production is to be lively so 5 to 10 minutes max per subject – it’s the ideal way to get listeners and viewers wanting more of you!

To move forward to being a guest, please select a topic or two. Then send a bullet point brief to myself, Malcolm Gallagher, at mg@bizvision.co.uk. I’ll add relevant questions to the points and return prior to the video interview.

We usually only have one guest per episode (unless we have an industry leader or politician to accommodate as an extra slot but never any conflict in business types.)

All guests are fully credited on screen, on air and in our promotions with a website link. You can freely mention your business as many times as you want (within sensibility levels!) If you have any pdf informational material we can hold that as a free download and signpost listeners and viewers to it giving you additional impact. You can use any of our produced material on your own site or social media copyright free and free of charge .

Our podcasts and TV channels are accessed via our bizvision.co.uk platform, Apple Podcasts, Spotify and other players. Our listeners and viewers are a good mix of small to larger business owners, directors, CEO, academics and business support organisations with many global listeners and viewers. Because we also host on our own platform it means the podcasts and the videos stay evergreen.

The promotion of the podcast guest we use is:

- To our 12,000 Linked In contacts via our The Achiever video
- To our 5 social media accounts
- To our own extensive subscriber and network list
- Video is used on our You Tube Channel

For our list of Podcasts and BV-TV Channels please visit www.bizvision.co.uk and click on both the Podcasts and BV-TV Channels drop down.

Podcasts and BV-TV Channels include:

Business Beyond Brexit, Bounce-Back Achiever (post-Covid), Leader Plus, Top Gun Sales Show, Hospitality Plus, Sell Global, Supplier (Vendor) Plus, Team Plus and Silverpreneurs (Start-up 50+)

Webshows are our new webinar-style video channel with 30 minute “shows” on sales & marketing, leadership & teams, strategy, vendor and speciality business subjects. They are positioned as “evergreen” for viewing on demand.

To make guest arrangements please contact
Malcolm Gallagher mg@bizvision.co.uk or call +44 784 3413305